

Specifications

## **Packaging**

- 24 bottles per case
- 50 cases per pallet (1200 bottles)

#### **Label Dimensions**

• 65 mm (Height) x 160 mm (Length)

#### **Artwork Requirements**

Convert all fonts to outlines or supply fonts

Do not embed any elements

#### Colours

Please supply as CMYK

## **Artwork set-up**

Ensure art board is set up to final output size of 65mm x 160mm

Do not include any printers marks (crop marks, colour bars etc)

Please include a 3mm bleed.

### **Accepted File Formats**

Open .pdf files

Compatibility of all files is at our discretion.

#### How to send

Email: Up to 8 MB per message

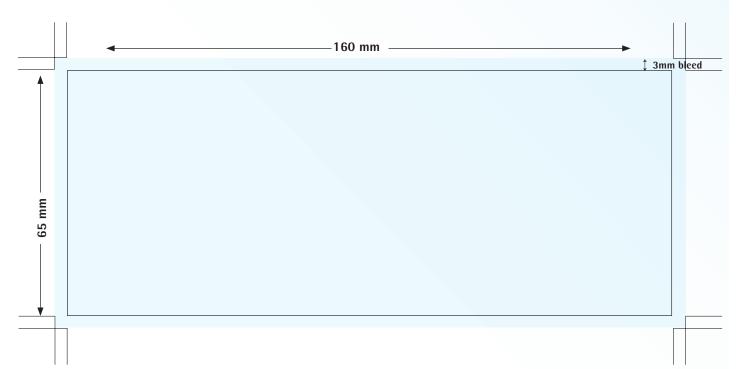
If larger than 8MB please send for free via wetransfer - https://www.wetransfer.com/

#### IMPORTANT REQUIREMENTS FOR YOUR LABEL DESIGN

Please ensure to include the legal info on the left side of the label found on our templates.

This contains water analysis information as well as contact information for the supplier. This is a legal requirement for bottled water in NZ.

Feel free to change the colour and font if needed to suit your label.





#### Pure & Natural

PRODUCT OF NEW ZEALAND

Typical Analysis (mg/ltr)

Calcium 15.7 Magnesium 2.3 Sodium 8.2 Potassium 0.8 Sulphates 3.6

#### PH 7.9 Bottled by

**≬WAI**MAK

www.waimak.com 0800 wai water 0800 924 928

350ml PLEASE RECYCLE

# On all light backgrounds



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Bottled by

#### **MAIMAK**

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## On all dark backgrounds